



Atlantic

 SWISS MADE WATCHES SINCE 1888 

COLLECTION 2022/23





Welcome

Explore the new collection

Welcome to Atlantic.

This is the new Atlantic Watch catalogue for the season 2022/23.

Have a look at the following pages and discover the world of Atlantic and our new and outstanding products.

Our new manufacture calibre is the biggest milestone in this season and we look forward to expand our collection with more intriguing examples of watchmaking craft as well as introducing new models in the coming years including limited editions.

Throughout the long history of Atlantic Watch the key focus has always remained the same:

- Swiss Made
- High product quality
- Outstanding and unique timepieces
- Long history and tradition
- Excellent price for value ratio

Atlantic is using only Swiss automatic, handwinding and quartz movements of the highest quality and reliability.

Throughout the whole history of Atlantic Watch and right down to the present day, one important characteristic has featured strongly – the commitment to the development of high-quality products bearing the „Swiss Made“ label.

Enjoy browsing the collections. Please note that the models, dials, movements and other details shown in the catalogue are non-binding and can be changed or replaced without any further notice. Thank you for your understanding.





SAPPHIRE CRYSTAL

SWISS

MADE

AUTOMATIC SINCE 1888

WATER RESISTANT 5ATM

SWISS MADE

MILANITA S.A. CH. 1471

History of Atlantic **Tradition and Quality**

Atlantic as a company was established in Bettlach, a village near Grenchen Switzerland, in 1888. It was founded by Eduard Kummer, born March 26, 1845. He was one of the founders of Swiss watchmaking.

During his many years of apprenticeship and further education in the Swiss Jura, he constantly refined his skills as a watchmaker. He came back to his native city as a qualified master of horology. The citizens of Bettlach recognized Kummer's business ambitions and supported the establishment of the industry, which soon became the heart of Swiss watchmaking. The vision of setting up a high-quality watchmaking business became true.

In 1888, 15 to 20 employees worked in the first workshop. Over the subsequent years the factory developed steadily, reaching 720 employees before the end of the 19th century. Although Eduard Kummer was known as very traditional, he believed strongly in the development of the watch industry. At that time, the workweek lasted 6 days and 11 hours per day. There was no such thing as paid vacation nor extra wages. The introduction, in 1937 of 6 days of paid vacation per year at EKB was a social breakthrough.

The company was originally called EKB (short for Eduard Kummer Bettlach). Initially the company manufactured parts for such renowned watch producers as Longines, Certina, and many others. The first watches under the name of "Atlantic" with a sextant as a logo were released in 1932, including one of the first waterproof chronographs. The invention of the "Speed Switch" in 1960 sets a milestone in the watchmaking history. The innovation allowed the date to switch 52 times faster than before. By selling this innovation to other watch manufactures, Atlantic clearly demonstrated its watch making skills.

Atlantic flagship models are from the "Worldmaster" family. With this piece, the company achieved a high degree of recognition and the models are still today regarded as the brand's identification mark. The traditional "Worldmaster" is however constantly upgraded to stay timeless.

In the past, the Atlantic watches were aimed at strong personalities, who always pursued their goals and were represented in a high price range. Today, Atlantic has a wide range of watches, distinguished by their high quality, in a middle price segment. In addition to the timeless "Worldmaster", Atlantic offers a wide selection of sporty, classic and elegant watches. However, what distinguishes the traditional models is their unique and specific Atlantic look.



History of Atlantic **The Milestones**

- 1888 Eduard Kummer establishes the EKB (Eduard Kummer Bettlach) company, producing parts for pocket watches in Bettlach, Switzerland.
- 1925 EKB starts the production of parts for wristwatches in cooperation with the Asuag group.
- 1928 EKB launches the various wristwatches signed Ariston, Aristex and Opus.
- 1930 EKB becomes one of the first manufacturers of waterproof wristwatches and launches the brand name „Atlantic“.
- 1950 Opening of the first shop in Poland and other shops in Eastern Europe.
- 1952 Change of EKB company and other EKB-related brands to Atlantic Watch Ltd.
- 1958 Successful launch of new markets in South America and the Middle East.
- 1960 Introduction of „speed-switch“ and other innovations, which are also sold to other watch manufacturers.
- 1965 Eastern Europe becomes a key area of the Atlantic Watch production.
- 1970 The legendary Beachboy model is born.
- 1988 Atlantic celebrates its 100 years anniversary.
- 2013 Atlantic celebrates its 125-year-jubilee with various limited edition collections.
- 2015 Introduction of Worldmaster Open Heart with a manufacture movement.
- 2018 Atlantic celebrates its 130 years anniversary with two limited editions: the Worldmaster 1888 - 130 Years with automatic and mechanical movements
- 2019 Introduction of “Moonphase” Automatic Chronograph and Seaflight Skeleton with a limited edition.
- 2020 Atlantic revives the “Beachboy” design of the 70’s in a special edition.
- 2021 Atlantic relaunches the “Timeroy” collection in 70’s retro-vintage design.
- 21/22 Introduction of new limited edition models incl. Seagold and Pilot’s watches.
- 2022 Launch of the new mechanical manufacture calibres ATL-1 and ATL-2.
- 2023 Atlantic celebrates its 135th jubilee.



Atlantic Collection 2022

Table of Contents

Worldmaster Manufacture Calibre Limited Edition	10
Worldmaster Manufacture Calibre	12
Worldmaster Regulator	14
Worldmaster Valjoux Automatic Chronograph LE	16
Worldmaster Open Heart	18
Worldmaster COSC Collection	20
Worldmaster 1888 Automatic Collection	22
Worldmaster Pilot Classic	24
Worldmaster Automatic Chronograph Day-Date	26
Worldmaster Original Heritage	28
Worldmaster Original	30
Worldmaster Art Deco	34
Mariner Automatic & Quartz GMT	38
Timeroy Revival Edition	40
Seaflight Gents Collection	42
Seasport Quartz Gents	44
Seaport Moonphase	48
Seacrest Collection	50
Seahunter Quartz	52
Seapair Gents & Ladies Collection	54
Seabase Quartz Chrono	60
Seabase Gents & Ladies Collection	64
Sealine Quartz Chrono	70
Super De Luxe Diamonds Edition	72
Super De Luxe Precious Stones Rainbow Edition	74
Elegance Royal Diamonds & Rubies Collection	78
Elegance Classic & Small Collection	82
Elegance Floral Edition	84
Elegance Roman Pearl & Sparkle Collection	86
Elegance Romantic	88
Elegance Shine Collection	90
Elegance Colors Edition	92
Elegance Swirl Collection	94
Elegance Moonphase	96
Seagold Gold Collection	98

Atlantic Collection 2022

Worldmaster Manufacture Calibre Limited Edition



Movement	Mechanical manufacture calibre ATL-1 with small second complication
Case Material	Stainless steel with black PVD-coating
Bracelet	Genuine calf leather strap with butterfly and safety clasp: 21mm Hand made genuine calf leather strap with pin buckle: 21mm Each strap with quick release pin for easy change of straps
Crystal	Double curved sapphire crystal with double-sided AR-coating
Water Resistance	50 meters – 5 bar
Dial	Hand applied numerals in rose gold Original vintage Atlantic logo Small second
Size	Case diameter: 42mm Case thickness: 11.9mm
Special Features	Limited edition of 188 pieces Number plate on the side of the case Full size transparent caseback Special presentation box Two different straps with quick release pin Mechanical/handwinding manufacture calibre with 53hrs power reserve



52952.46.63R
with black leather strap



52952.46.63R
with second leather strap

Perfect example of watchmaking

This new Limited Edition features the new Atlantic in-house movement developed to the highest standards of watchmaking tradition.



Atlantic Collection 2022

Worldmaster Mechanical Manufacture Calibre



Movement	Mechanical manufacture calibre ATL-2 with small second complication
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with folding butterfly clasp: 21mm
Crystal	Double curved sapphire crystal with double-sided AR-coating
Water Resistance	50 meters - 5 bar
Dial	Numerals in Super-LumiNova Original vintage Atlantic logo Small second Available in black, green or off-white
Size	Case diameter: 42mm Case thickness: 11.9mm
Special Features	Full size transparent caseback Mechanical/handwinding manufacture calibre with 53 hrs. power reserve



52952.41.63



52952.41.73



52952.41.93

Mechanical Manufacture Calibre

The ATL-2 mechanical manufacture calibre has been created with a lot of love to detail and can be seen through the full size transparent caseback.



Atlantic Collection 2022

Worldmaster Regulator



Movement	Automatic regulator: Sellita SW266-1
Case Material	Stainless steel
Bracelet	Genuine calf leather strap in black with folding butterfly clasp: 22mm Genuine calf leather strap in gray with pin buckle: 22mm Each strap with quick release pin for easy change of straps Stainless steel bracelet: 22mm
Crystal	Sapphire crystal
Water Resistance	50 meter - 5 bar
Dial	Original vintage Atlantic logo Regulator dial with separate hour, minute and second display
Size	Case diameter: 42mm Case thickness: 12.3mm
Special Features	Regulator watch with separate hour, minute and second display Transparent caseback Special presentation box Two different straps with quick release pin for leather strap models



53781.41.43



53781.41.63



53786.41.43



53786.41.63



Atlantic Collection 2022
Worldmaster 1888
Valjoux Limited Edition



Movement	Automatic chronograph: ETA Valjoux 7750
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with folding butterfly clasp: 21mm Second strap with pin buckle Quick release pin for easy change of straps
Crystal	Sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	Hand applied numerals Original vintage Atlantic logo Day-date display
Size	Case diameter: 42mm Case thickness: 15.5mm
Special Features	Limited edition of 188 pieces Transparent caseback Special presentation box Two different straps with quick release pin



55852.41.93

Beautiful Design in Vintage Style

Inimitable finesse and the vintage feel are united in this beautiful Atlantic Worldmaster 1888 Automatic Chronograph which is a Limited Edition.



Atlantic Collection 2022
Worldmaster 1888
Open Heart Limited Edition



Movement	Automatic: Sellita SW200-1/OH
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with folding butterfly clasp: 20mm
Crystal	Sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Open heart at 12 o'clock
Size	Case diameter: 42mm Case thickness: 10.3mm
Special Features	Limited Edition with 888 pces. Open Heart at 12 o'clock Transparent caseback



52780.41.21R



52780.41.51



52780.41.81R

A beautiful dress watch in Limited Edition

This Atlantic Worldmaster has an open heart on the dial and a transparent caseback to expose the automatic movement.



Atlantic Collection 2022
Worldmaster 1888
COSC Chronometer Edition



Movement	Automatic, Sellita SW200-1/COSC
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with folding butterfly clasp: 20mm
Crystal	Sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Date display Luminous hands and indices at 12h, 3h, 6h, 9h
Size	Case diameter: 42mm Case thickness: 10.3mm
Special Features	Chronometer Certificate by COSC Transparent caseback



52781.41.21



52781.41.51



52781.41.61

Certified reliability and precision

Exceptional accuracy in a stylish look, beautiful craftsmanship, high quality materials. This is the Atlantic Worldmaster COSC Collection.



Atlantic Collection 2022
**Worldmaster 1888
Automatic Collection**



Movement	Automatic, Sellita SW200-1
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with folding butterfly clasp: 20mm Stainless steel bracelet: 20mm
Crystal	Sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	Date display Hand applied indices and/or number
Size	Case diameter: 42mm Case thickness: 10mm
Special Features	Transparent caseback



52759.41.21S



52759.41.51S



52759.41.61S



52759.41.51SM



52759.41.61SM



52759.41.25R

Atlantic Collection 2022
Worldmaster 1888
Pilot Classic Automatic Edition



Movement	Automatic, Sellita SW200-1
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with contrast stitching: 21mm
Crystal	Sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Date display Luminous large numerals
Size	Case diameter: 42mm Case thickness: 11.3mm
Special Features	Transparent caseback



52752.41.63



52752.41.93

Automatic Pilot Watch

The look is stylish, the materials of the highest quality and the transparent caseback gives a glimpse of the reliable Swiss made automatic movement.



Atlantic Collection 2022

Worldmaster

Automatic Chronograph



Movement	Automatic chronograph, ETA Valjoux 7750
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with folding butterfly clasp: 22mm Stainless steel bracelet: 22mm Stainless steel bracelet in two-tone black PVD: 22mm
Crystal	Sapphire crystal
Water Resistance	100 meters – 10 bar
Dial	Day-date display Hand applied indices or numbers
Size	Case diameter: 44mm Case thickness: 16.3mm
Special Features	Screw-in, transparent caseback Tachymeter bezel



55861.42.22



55861.42.23



55861.42.63



55861.42.91



55861.42.93



55866.42.93



55861.47.22



55867.47.22

Atlantic Collection 2022
**Worldmaster Original
Heritage Edition**



Movement	Automatic, Sellita SW261-1, small second
Case Material	Stainless steel
Bracelet	Genuine calf leather strap with folding butterfly clasp: 22mm Rubberised genuine calf leather strap with pin buckle: 22mm Each strap with quick release pin for easy change of straps
Crystal	Domed sapphire crystal Ten layers of antireflection coating
Water Resistance	50 meters - 5 bar
Dial	Original vintage Atlantic Logo Small second Luminous hands and numerals
Size	Case diameter: 42mm Case thickness: 12.1mm
Special Features	Transparent caseback Special presentation box Two different straps with quick release pin



53760.41.53



53760.41.63



53760.41.73

Inspiration from the past

The Atlantic Worldmaster Original Heritage 1951 is a tribute to the design of the iconic 40's model and comes in a striking retro look.



Atlantic Collection 2022
**Worldmaster Original
Mechanical & Automatic Models**



Movement	Mechanical / Handwinding: Sellita SW210-1a Automatic: Sellita SW200-1
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap with buckle pin: 22mm
Crystal	Domed sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	Hand applied indices and numerals Original vintage Atlantic Logo
Size	Case diameter ref. 53654 & 53754: 42mm Case diameter ref. 53680 & 53780: 39mm Case thickness: 11.8mm
Special Features	Original retro Atlantic look of the 50's Transparent caseback



53654.41.25R Mechanical



53754.41.25R | Automatic



53754.41.65S | Automatic



53754.41.95.R | Automatic







53680.41.13 | Mechanical



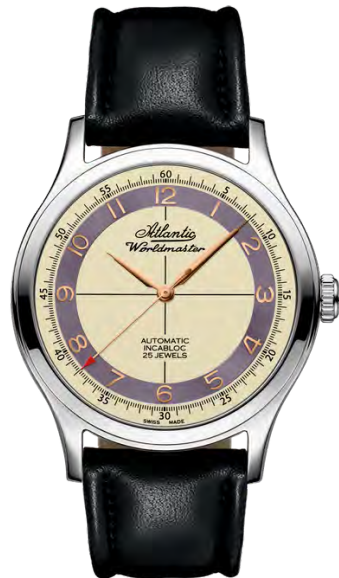
53680.41.23 | Mechanical



53680.41.93 | Mechanical



53754.41.25G | Automatic



53754.41.93RB | Automatic



53754.41.93.RBK | Automatic



53780.41.39BK | Automatic



53780.41.43R | Automatic



53780.41.53G | Automatic

Atlantic Collection 2022

Worldmaster Art Deco

Automatic & Mechanical Models



Movement	Mechanical / Handwinding: Sellita SW210-1a Automatic: Sellita SW200-1
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 20mm Stainless steel bracelet / stainless steel PVD bracelet: 20mm
Crystal	Domed sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Hand applied indices and numerals Original Atlantic 1955 style
Size	Case diameter: 40mm Case thickness: 11.15mm
Special Features	Screw-in, transparent caseback Ref. 51651 & 51751 with red tip on second hand



51752.41.25S | Automatic
51651.41.25S | Mechanical



51752.41.25G | Automatic
51651.41.25G | Mechanical



51752.41.65S | Automatic
51651.41.65S | Mechanical



51752.41.65G | Automatic
51651.41.65G | Mechanical



51752.41.25SM | Automatic



51752.41.65SM | Automatic



51752.45.25G | Automatic
51651.45.25G | Mechanical



51752.45.35G | Automatic
51651.45.35G | Mechanical



51752.45.65G | Automatic



51752.41.29G | Automatic



51752.41.69S | Automatic



51752.41.29GM | Automatic



51752.41.69SM | Automatic





51752.45.39G | Automatic



51752.45.69G | Automatic



51752.45.99G | Automatic



51752.45.39GM | Automatic



51752.45.69GM | Automatic



51752.45.99GM | Automatic



Atlantic Collection 2022
Mariner
Quartz GMT & Automatic Models



Movement	Quartz GMT: Ronda 515.24H.2 Automatic: Sellita SW200-1
Case Material	Stainless steel
Bracelet	Genuine calf leather strap: 22mm Stainless steel bracelet: 22mm High resistant PU strap: 22mm
Crystal	Sapphire crystal
Water Resistance	200 meters - 20 bar
Dial	Date display Luminous hands and indices Hand applied indices
Size	Case diameter: 44mm Case thickness: 12.5mm
Special Features	Turning bezel Magnifying glass on date display Screw-in crown Automatic models with transparent caseback



80570.41.61 | Quartz GMT



80575.41.61 | Quartz GMT



80771.41.51PU | Automatic



80776.41.51 | Automatic



80779.41.61 | Automatic



80779.41.71 | Automatic

Atlantic Collection 2022

Timeroy Revival Edition



Movement	Quartz chronograph: Ronda 5021.D Quartz gents: Ronda 515
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Stainless steel bracelet / Stainless steel PVD bracelet: 20mm Leather strap in vintage-retro look: 20mm
Crystal	Sapphire crystal
Water Resistance	100 meters – 10 bar
Dial	Date display Luminous hands and indices
Size	Case diameter: 42mm Case thickness: 11.1mm
Special Features	Original retro Atlantic look of the 70's



70362.41.55



70362.41.65



70462.41.65



70467.41.55



70467.45.35



Atlantic Collection 2022

Seaflight Quartz Collection



Movement	Quartz: Ronda 715
Case Material	Stainless steel
Bracelet	Genuine calf leather strap: 22mm Stainless steel bracelet: 22mm
Crystal	Sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Date display Hand applied indices
Size	Case diameter: 44mm Case thickness: 11.5mm
Special Features	Brushed stainless steel Sporty and robust look



70351.41.21



70351.41.41R



70356.41.41R



70351.41.55



70351.41.65



70356.41.55



70356.41.65

Atlantic Collection 2022

Seasport Quartz Chrono Collection



Movement	Quartz chronograph: ETA G10.212
Case Material	Stainless steel Stainless steel in rose gold PVD Stainless steel in anthracite PVD
Bracelet	Genuine calf leather strap: 23mm Stainless steel bracelet: 23mm Stainless steel bracelet in rose gold PVD: 23mm Stainless steel bracelet in anthracite PVD: 23mm
Crystal	Domed sapphire crystal
Water Resistance	100 meters – 10 bar
Dial	Date display Luminous hands and indices
Size	Case diameter: 46mm Case thickness: 13.9mm
Special Features	Brushed and polished look Sporty design



87461.42.21



87466.42.21



87461.42.41



87466.42.41



87461.47.51



87466.47.51



Atlantic
SINCE 1888

Seasport
CHRONOGRAPH

SWISS

MADE

100M



87461.42.45



87466.42.45



87466.46.45



87461.47.55



87466.47.55



87461.44.55



87466.44.55

Atlantic Collection 2022

Seaport Moonphase Edition



Movement	Quartz moonphase: Ronda 706.1
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 21mm Stainless steel bracelet in yellow gold PVD: 21mm
Crystal	Domed sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	Moonphase indicator Hand applied indices
Size	Case diameter: 41mm Case thickness: 10.8mm
Special Features	Moonphase function



56550.41.21



56550.41.51



56550.41.61



56550.45.21



56555.45.21



Atlantic Collection 2022

Seacrest



Movement	Quartz: Ronda 715.2
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 22mm
Crystal	Domed sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	Date display Hand applied indices
Size	Case diameter: 42mm Case thickness: 8.35mm
Special Features	Elegant and timeless design



50354.41.21



50354.41.51



50354.41.61



50354.45.21



50354.45.31



Atlantic Collection 2022

Seahunter



Movement	Quartz: Ronda 715.2
Case Material	Stainless steel
Bracelet	Genuine calf leather strap: 22mm Integrated stainless steel bracelet: 22mm
Crystal	Sapphire crystal
Water Resistance	100 meters – 10 bar
Dial	Date display between 4 and 5 o'clock Hand applied indices
Size	Case diameter: 40mm Case thickness: 8.6mm
Special Features	Sporty design in brushed and polished stainless steel



71360.41.21



71360.41.51



71360.41.61



71365.41.21



71365.41.51



71365.41.61



Atlantic Collection 2022

Seapair

Gents & Ladies Collection



Movement	Quartz gents: Ronda 715.2 Quartz ladies: Ronda 763.2
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Stainless steel bracelet: gents 21mm / ladies 14mm Stainless steel in bicolor yellow gold PVD: gents 21mm / ladies 14mm Stainless steel in yellow gold PVD: gents 21mm / ladies 14mm Genuine calf leather strap: 21mm
Crystal	Sapphire crystal
Water Resistance	30 meters - 3 bar
Dial	Date display Some references with engraved structure Two references with roman numerals Ladies references with zirkonia stones, mother of pearl and diamonds
Size	Case diameter: gents 42mm / ladies 28.5mm Case thickness: gents 9mm / ladies 8mm
Special Features	Ladies models with mother-of-pearl dial and genuine diamonds



60330.41.69



60335.41.29



60335.41.59



60335.41.21



60335.41.51



60335.41.61



60335.43.21G



60335.43.28G



20335.41.21



20335.41.21R



20335.41.51



20335.43.21G



20335.45.21





20335.41.01



20335.41.01BK



20335.41.51G



20335.41.07



20335.41.07BK



20335.41.57G



20335.41.91PK



20335.41.91TQ





20335.45.31



20335.45.51



20335.45.07



20335.45.37



20335.45.57



Atlantic Collection 2022

Seabase

Quartz Chronograph Edition



Movement	Quartz chronograph: Ronda 5030.D
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 22mm Stainless steel bracelet: 22mm Stainless steel bracelet bicolor yellow gold PVD: 22mm
Crystal	Sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	Date display Hand applied indices or roman numerals Chronograph dial
Size	Case diameter: 42mm Case thickness: 10mm
Special Features	Sporty quartz chronograph



64452.41.51R



64452.41.61



64452.41.61R



64457.41.51



64457.41.61



64452.41.18



64452.41.58



64452.41.68



64457.41.18



64457.41.58



64457.41.68





64452.45.18



64452.45.58



64452.45.68



64457.43.18G



64457.43.58G



64457.43.68G

Atlantic Collection 2022

Seabase

Gents & Ladies Quartz Collection



Movement	Quartz gents: Ronda 515 Quartz ladies: Ronda 775
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 20mm resp. 14mm Stainless steel bracelet: 20mm resp. 14mm Stainless steel bracelet in yellow gold PVD: 20mm resp. 14mm Stainless steel bracelet bicolor yellow gold PVD: 20mm resp. 14mm
Crystal	Sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Date display Hand applied indices or roman numerals Chronograph dial
Size	Case diameter: 40mm resp. 27.5mm Case thickness: 8mm resp. 7.2mm
Special Features	Timeless design for ladies and gents to suit any taste and any occasion



60343.41.11



60343.41.13



60343.41.21



60343.41.51



60343.41.61



60348.41.11



60348.41.21



60348.41.51



60348.41.61



60343.43.11



60343.43.21



60343.43.31



60343.45.11



60343.45.21



60343.45.31



60343.45.61



60343.45.91



60348.43.11



60348.43.21



60348.43.31



60348.43.61



60348.45.11



60348.45.21



60348.45.31



60348.45.61



60348.45.91





20343.43.21



20343.45.21



20348.41.21



20348.43.21



20348.45.21

Atlantic Collection 2022

Sealine

Quartz Chronograph Edition



Movement	Quartz chronograph: ETA G10.212
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 24mm Stainless steel bracelet: 24mm Stainless steel bracelet in yellow gold PVD: 24mm
Crystal	Sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	Date display Hand applied indices Luminous hands and indices Chronograph dial
Size	Case diameter: 44mm Case thickness: 12.6mm
Special Features	Sporty-elegant quartz chronograph



62450.41.21



62450.41.51



62450.41.61



62455.41.51



62455.41.61



62450.45.31



62450.45.51



62455.45.51



62455.45.31

Atlantic Collection 2022

Super De Luxe Diamonds Edition



Movement	Quartz: Ronda 705
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Milanese mesh bracelet in stainless steel: 18mm Milanese mesh bracelet in stainless steel yellow gold PVD: 18mm
Crystal	Curved and domed sapphire crystal
Water Resistance	50 meters – 5 bar
Dial	8 genuine diamonds Date display Hand applied indices
Size	Case diameter: 36mm Case thickness: 7.8mm
Special Features	Dial with 8 genuine diamonds Diamond certificate



29355.41.27R



29355.45.27



29355.45.37

Luxurious and elegant

The Atlantic Super De Luxe Diamonds Edition is the perfect combination between a watch and an elegant piece of jewellery.



Atlantic Collection 2022

Super De Luxe

Precious Stones Rainbow Edition



Movement	Quartz: Ronda 705
Case Material	Stainless steel Stainless steel in yellow gold PVD Stainless steel in rose gold PVD
Bracelet	Milanese mesh bracelet in stainless steel: 18mm Milanese mesh bracelet in stainless steel yellow gold PVD: 18mm Milanese mesh bracelet in stainless steel rose gold PVD: 18mm Genuine calf leather strap: 18mm
Crystal	Curved and domed sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Genuine precious stones Date display Hand applied indices
Size	Case diameter: 36mm Case thickness: 7.8mm
Special Features	Dial with colourful genuine precious stones Precious stones certificate



29355.41.29MB



29355.41.29LBU



29355.41.29LCM



29355.41.29LGN



29355.41.29LRD



29355.44.29MB



29355.44.29LBU



29355.44.29LCM



29355.44.29LGN



29355.44.29LRD





29355.45.29MB



29355.45.29LBK



29355.45.29LBU



29355.45.29LCM



29355.45.29LGN



29355.45.29LRD



Atlantic Collection 2022
Elegance
Royal Diamonds & Rubies Collection



Movement	Quartz: Ronda 762
Case Material	Stainless steel Stainless steel in yellow gold PVD Stainless steel in rose gold PVD
Bracelet	Genuine calf leather strap: 14mm Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in yellow gold PVD: 14mm Milanese mesh bracelet in rose gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters - 3 bar
Dial	Mother-of-pearl dial with genuine diamonds or rubies Sunray pattern with genuine diamonds
Size	Case diameter: 33mm Case thickness: 8.1mm
Special Features	Elegant mother-of-pearl dial with genuine diamonds or rubies Diamonds resp. rubies certificate



29044.41.07R



29044.44.07R



29044.45.07G



29044.41.07RMB



29044.44.07RMB



29044.45.07GMB



29044.41.09



29044.41.09MB





29044.41.67



29044.44.57



29044.45.37



29044.41.67MB



29044.44.57MB



29044.45.37MB



Atlantic Collection 2022

Elegance

Classic & Small Collection



Movement	Quartz: Ronda 762.1
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Milanese mesh bracelet in stainless steel: 14 & 16mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14 & 16mm
Crystal	Sapphire crystal
Water Resistance	30 meters – 3 bar
Dial	Engraved lines Hand applied indices resp. dots
Size	Case diameter ref. 29035: 27mm Case diameter ref. 29036: 34mm Case thickness: 7.5mm resp. 7mm
Special Features	Highly elegant and timeless design



29035.41.21



29035.41.61



29035.45.21



29035.45.31



29036.41.21MB



29036.41.61MB



29036.45.21L



29036.45.21MB



29036.45.31MB

Atlantic Collection 2022

Elegance Floral Collection



Movement	Quartz: Ronda 762.1
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 14mm Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters – 3 bar
Dial	Floral engraved pattern Hand applied zirkonia stones Large numeral at 12h
Size	Case diameter: 33mm Case thickness: 7.9mm
Special Features	Highly elegant and fashionable design



29037.41.21L



29037.41.21MB



29037.41.61MB



29037.45.31L



29037.45.81L



29037.45.21MB



29037.45.31MB

Atlantic Collection 2022
Elegance
Roman Pearl & Sparkle Collection



Movement	Quartz: Ronda 762.1
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters – 3 bar
Dial	Structured mother-of-pearl with roman numerals (ref. ending .08MB) Hand applied zirkonia stones resp. indices
Size	Case diameter: 34mm Case thickness: 6.8mm
Special Features	Fashionable ladies timepiece in a delicate look



29038.41.08MB



29038.45.08MB



29038.41.27MB



29038.41.57MB



29038.41.67MB



29038.45.27MB



29038.41.21MB



29038.41.61MB



29038.45.21MB

Atlantic Collection 2022

Elegance

Romantic Collection



Movement	Quartz: Ronda 763.1
Case Material	Stainless steel Stainless steel in yellow gold PVD Stainless steel in rose gold PVD
Bracelet	Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm Milanese mesh bracelet in stainless steel rose gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters - 3 bar
Dial	Outer ring with zirkonia stones
Size	Case diameter: 34mm Case thickness: 7.8mm
Special Features	Feminine elegant timepiece made of high quality materials



29039.41.29MB



29039.41.69MB



29039.44.79MB



29039.45.39MB

Elegance and Sparkle

The stunning design with added Zirkonia stones in different sizes is a reminder of the romantic and delicate pleasures of life.



Atlantic Collection 2022

Elegance Shine Collection



Movement	Quartz: Ronda 762.1
Case Material	Stainless steel Stainless steel in yellow gold PVD Stainless steel in rose gold PVD
Bracelet	Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm Milanese mesh bracelet in stainless steel rose gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters - 3 bar
Dial	Engraved pattern with lines and curves
Size	Case diameter: 35mm Case thickness: 8mm
Special Features	Highly fashionable and unusual design for the modern lady



29042.41.21



29042.41.21R



29042.44.21



29042.45.21



29042.45.31



29042.45.61

Atlantic Collection 2022

Elegance Colors Collection



Movement	Quartz: Ronda 762.1
Case Material	Stainless steel Stainless steel in yellow gold PVD Stainless steel in rose gold PVD
Bracelet	Genuine calf leather strap: 14mm Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm Milanese mesh bracelet in stainless steel rose gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters - 3 bar
Dial	Pattern with brush strokes Hand applied dots
Size	Case diameter: 34.5mm Case thickness: 6.5mm
Special Features	Delicate and modern design in fashionable colors



29043.41.27



29043.41.97



29043.44.27



29043.41.21MB



29043.44.71MB



29043.45.31MB



Atlantic Collection 2022

Elegance Swirl Collection



Movement	Quartz: Ronda 704.2
Case Material	Stainless steel Stainless steel in yellow gold PVD Stainless steel in bicolor yellow gold PVD
Bracelet	Genuine calf leather strap: 14mm Stainless steel bracelet: 14mm Stainless steel bracelet in yellow gold PVD: 14mm Stainless steel bracelet in bicolor yellow gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters - 3 bar
Dial	Swirl pattern Hand applied indices resp. zirkonia stones Date display
Size	Case diameter: 33mm Case thickness: 7mm
Special Features	Highly elegant ladies watch for every day luxury



29142.41.21L



29142.41.61MB



29142.41.27MB



29142.43.27GMB



29142.45.67MB



Atlantic Collection 2022

Elegance

Moonphase Collection



Movement	Quartz: ETA F05.841
Case Material	Stainless steel Stainless steel in yellow gold PVD 2N Stainless steel in rose gold PVD 5N
Bracelet	Genuine calf leather strap: 14mm Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in yellow gold PVD: 14mm
Crystal	Sapphire crystal
Water Resistance	30 meters - 3 bar
Dial	Moonphase indicator Sunbrushed pattern Hand applied indices resp. zirkonia stones Date display
Size	Case diameter: 32mm Case thickness: 8.7mm
Special Features	Moonphase indication



29040.41.67L



29040.41.27MB



29040.41.57MB



29040.41.67MB



29040.44.27L



29040.45.21MB



Atlantic Collection 2022

Seagold Gold Collection



Movement	Automatic: Selitta SW200-1 Quartz Gents: Ronda 6003.D Quartz Ladies: Ronda 785
Case Material	Solid Gold 14ct. 2N
Bracelet	Genuine calf leather strap
Crystal	Sapphire crystal
Dial	Hand applied indices Date display
Size	Case diameter gents ref. 95743: 38mm Case diameter gents ref. 95744 & 95344: 40mm Case diameter ladies: 29mm Case thickness gents automatic 38mm: 9.1mm Case thickness gents automatic 40mm: 9.2mm Case thickness gents quartz: 6.2mm Case thickness ladies: 5.4mm
Special Features	Luxurious and elegant timepieces in solid gold Automatic models with transparent caseback



95743.65.21 | Automatic



95743.65.31 | Automatic



95744.65.11 | Automatic



95744.65.31 | Automatic







95344.65.11 | Quartz



95344.65.31 | Quartz



94342.65.31 | Quartz





Atlantic Watches

The Materials

Stainless steel 316L

For the manufacture of all components, Atlantic has selected high quality stainless steel from the 316L family. The advantages of this steel are its high corrosion resistance and excellent durability. Same grading of stainless steel is also used in the medical field for the manufacture of implants and instruments.

Titanium

Titanium is a metallic element found in the earth's crust. Hardened titanium is 30% stronger and 50% lighter than steel, hypoallergenic because it is nickel free and 100% recyclable. When exposed to the atmosphere titanium forms a tenacious oxide film which is resistant to salt water corrosion.

Galvanic coatings

These coatings are applied by electrolysis. By varying the timing and current intensity it is possible to vary the thickness and nature of the different layers as instance gold, rose gold, etc.

PVD (Physical Vapour Deposition) coating

The process is performed under vacuum. Microscopic particles are deposited on the products by ion bombing. Very thin layers of impurity-free components can be made which possess a high level of hardness (nitride, carbides, ...). PVD is resistant to corrosion with a strong adherence; it offers many choices of colours and is hypoallergenic.

Sapphire crystal

Sapphire is manufactured from aluminium oxide (Al_2O_3). Transparent and colourless it can only be scratched or cut with a diamond. Due to its extreme hardness sapphire is virtually immune to deterioration or distortion, scratch proof and resistant to wear and chemical attack. Highly polished sapphire is perfectly transparent.



Atlantic Collection 2022

Index of References

Reference	Page	Reference	Page
20335	54-59	55867	26/27
20343	64-69	56550	48/49
20348	64-69	56555	48/49
29035	82/83		
29036	82/83	60330	54/55
29037	84/85	60335	54/55
29038	86/87	60343	64-67
29039	88/89	60348	64-67
29040	96/97	62450	70/71
29042	90/91	62450	70/71
29043	92/93	64452	60-63
29044	78-81	64457	60-63
29142	94/95		
29355	72-77	70351	42/43
		70356	42/43
50354	50/51	70362	40/41
51651	34-37	70462	40/41
51752	34-37	70467	40/41
52752	24/25	71360	52/53
52759	22/23	71365	52/53
52780	18/19		
52781	20/21	80570	38/39
52952	10-13	80575	38/39
53654	30/31	80771	38/39
53680	30-33	80776	38/39
53754	30-33	80779	38/39
53760	28/29	87461	44-47
53780	30-33	87466	44-47
53781	14/15		
53786	14/15	94342	98/101
55852	16/17	95344	98/101
55861	26/27	95743	98/99
55866	26/27	95744	98/99

Atlantic Watches

Reference Structure

Atlantic watch references are systematically arranged by collection for easy understanding and quick identification by sales teams, with some exceptions. This guide explains how to interpret them.

Example:

52951.41.21RM

ABCDE.FG.HIJK

A + B – Product lines

- 10-49 Ladies collections
- 50-89 Gents collections
- 90-99 Special collections

C – Movements

- 0 Quartz (hm)
- 1 Quartz (hm, date)
- 2 Quartz (hms)
- 3 Quartz (hms, date)
- 4 Quartz chronograph
- 5 Quartz special version
- 6 Handwinding (hms, date)
- 7 Automatic (hms, date)
- 8 Automatic chronograph
- 9 Handwinding special version

D – Crystals and water resistance

- 1 Mineral crystal for Elegance (30 meters water resistant)
- 2 Mineral crystal for Elegance (50 meters water resistant)
- 3/4 Sapphire crystal (30 meters water resistant)
- 5/8 Sapphire crystal (50 meters water resistant)
- 6 Sapphire crystal (100 meters water resistant)
- 7 Sapphire crystal (200 meters water resistant)
- 9 Crystal special version

E – Straps and bracelets

- 0-4 Leather straps
- 5-9 Metal bracelets

Atlantic Watches

Reference Structure

F + G - Metals

- 11 Titanium
- 13 Titanium two-tone
- 41 Stainless steel
- 42 Stainless steel
- 43 Stainless steel two-tone yellow or rose gold PVD
- 44 Stainless steel rose gold PVD
- 45 Stainless steel yellow gold PVD
- 46 Stainless steel black PVD
- 47 Stainless steel two-tone black plated
- 65 14 carat gold

H - Dials

- 1 White
- 2 Silver
- 3 Champagne
- 4 Anthracite
- 5 Blue
- 6 Black
- 7 Copper, Green
- 8 Choco
- 9 Cream, special version
- 0 Mother of pearl

I - Indexes

- 1 Indexes, arrows
- 3 Arabic numerals
- 5 Indexes and arabic numerals
- 7 Stones / Dots
- 8 Roman numerals and mixed
- 9 Special version

J + K - Additional informations indexes and bracelets

- G Yellow gold indexes
- L Leather band (Elegance)
- R Rose gold indexes
- S Steel indexes
- GM Yellow gold indexes and two-tone yellow gold bracelet
- MB Metal bracelet (Elegance)
- RM Rose gold indexes and two-tone rose gold bracelet
- SM Steel indexes and steel bracelet
- PU PU band

Atlantic Watch Production Ltd. | Solothurnstrasse 44 | CH-2543 Lengnau | Switzerland

Phone: +41 (0)32 625 18 88 | **Email:** info@atlantic-watch.ch

atlanticwatches.ch